

CLPA bolsters support for Italian automation market

The CC-Link Partner Association (CLPA) is expanding its support for automation vendors, machine builders and users in Italy. With the appointment of Alberto Griffini as Business Developer, the organisation is addressing the country's growing demand for the CLPA's open network technologies.

The Italian industrial automation sector is one of Europe's leading markets, with a solid and rapidly growing base of manufacturers implementing future-oriented Industry 4.0 applications. As a result, a record number of businesses are in need of state-of-the-art network technologies to help advance their operations and boost their competitiveness. Providing solutions that can help set up effective, highly interconnected factories, the CLPA is well-positioned to support the market.

Founded in 2000 and established in Europe the following year, the association has grown into a premier open network technology association that strives to advance industrial communications and support the creation of the Connected Industries of the future. Its products, particularly CC-Link IE open gigabit industrial Ethernet and the Time-Sensitive Networking (TSN) compatible CC-Link IE TSN, are widely used around the world, forming part of the CLPA's global installed base of over 30 million devices. To support the continuously growing adoption of its network solutions, the organisation is investing in local presences that can support key markets, such as the Italian industrial automation sector.

Alberto Griffini has over 25 years of experience in industrial automation, serving businesses across southern Europe, the Middle East and Africa (EMEA) in a number of product management roles. Since 2014, he has been working at Mitsubishi Electric, where he assisted in the growth of strategic partnerships, such as the CLPA and e-F@ctory Alliance. He also holds a Master's Degree in Electrical Engineering from the University of Pavia, Italy.

In his new role as CLPA Business Developer, Alberto will focus on developing initiatives aimed at increasing the number of vendors offering compatible products. He will work synergistically with suppliers of automation devices and systems to help increase the breadth of solutions offered by CC-Link IE TSN, the CLPA and its partners.

Alberto comments: "I am excited to be supporting the widespread adoption of the CLPA's leading network technologies in Italy. Thanks to my knowledge of the local market and in-depth understanding of its needs, I will be able to work closely with device vendors and support them in the implementation of CC-Link IE TSN. I am confident that together we will develop innovative solutions for Industry 4.0 applications to support end users."

John Browett, General Manager at CLPA, concludes: "We are extremely happy to welcome Alberto to the CLPA's team and grow our support in a key region. With

Alberto now part of our team, we are in a strong position to help drive the competitiveness of our customers. His extensive experience in the industrial automation sector and knowledge of the Italian market will nicely complement the skillset of our European team.”

Image captions:

Image 1: The CC-Link Partner Association (CLPA) is expanding its support for automation vendors, machine builders and users in Italy by appointing Alberto Griffini as Business Developer.

Keywords: CLPA, CC-Link IE TSN, e-F@ctory Alliance, automation vendors, industrial automation, Industry 4.0

About The CC-Link Partner Association (CLPA)

The CLPA is an international organisation founded in 2000 dedicated to the technical development and promotion of the CC-Link family of open automation networks. The CLPA's key technology is CC-Link IE TSN, the world's first open industrial Ethernet to combine gigabit bandwidth with Time Sensitive Networking (TSN), making it the leading solution for Industry 4.0 applications. Currently the CLPA has over 3,800 member companies worldwide, and more than 2,000 compatible products available from over 300 manufacturers. Over 26 million devices using CLPA technology are in use worldwide.

The image(s) distributed with this press release may only be used to accompany this copy, and are subject to copyright. Please contact DMA Europa if you wish to license the image for further use.

Editorial contact:

DMA Europa Ltd: Chiara Civardi

Tel: +44 (0)1562 751436 Fax: +44 (0)1562 748315

Web: www.dmaeuropa.com

Email: chiara@dmaeuropa.com

Company contact:

CLPA-Europe: John Browett

Tel: +44 (0) 7768 338708 Fax: +49 (0) 2102 532 9740

Web: eu.cc-link.org

Email: john.browett@eu.cc-link.org

