

## The power of TSN connectivity highlighted at EMS 2021

The CC-Link Partner Association (CLPA) will showcase why European manufacturing needs to embrace the possibilities offered by Time-Sensitive Networking (TSN) at the 17<sup>th</sup> Annual European Manufacturing Strategies (EMS) Summit. During the hybrid event, taking place from the 8-10 November 2021, the CLPA will present to leading European manufacturers the concrete business benefits of TSN. This is a key Industry 4.0 enabling technology at the core of the Connected Industries of the Future.

The annual EMS Summit provides an international forum for manufacturing leaders to share and discuss the most recent trends and technologies that are helping to advance the sector. Thus, the event is a must for major European businesses who attend to learn from global industry experts and world-class speakers.

Industry 4.0 and Technology will be one of the key tracks of the 17th edition, focusing on future-oriented solutions that can enhance productivity and competitiveness. As leading experts in open industrial automation network technologies, the CLPA will join the group of industry-leading sponsors, such as IBM and Dassault Systemes, to discuss the most promising innovations.

The CLPA will hold a presentation titled, “Time-Sensitive Networking: What, Why and Who” at 10:10am CET on the 10<sup>th</sup> November. This will walk attendees through the key technology aspects of TSN, why it is important for the future of manufacturing and who is using it.

TSN technology offers four key benefits to companies looking to take their operations to the next level. It simplifies network architectures, delivers greater process transparency, increases productivity and provides better integration between OT and IT systems. It does this by supporting the convergence of multiple types of data traffic onto a single network while ensuring deterministic communications. When it comes to Industry 4.0 applications, this is essential for improving transparency across the enterprise in order to optimize processes, enhance productivity and ultimately competitiveness in the marketplace.

John Browett, General Manager at CLPA Europe, comments: “We are delighted to sponsor and present at this year’s EMS Summit. We look forward to participating in this hybrid event, which will facilitate the discussion on what TSN and our leading solution CC-Link IE TSN can offer and why they are game-changing technologies. We invite all forward-looking companies looking to maximise the opportunities presented to them by the digital transformation to join our presentation and get in touch with our experts.”

***Attend the CLPA’s presentation during the EMS Summit, from 8-10 November 2021, online or physically at the Maritim ProArte Berlin, Berlin (Germany) to learn more about CC-Link IE TSN: <https://www.ems-summit.com/>***

- ENDS -

**Caption:** TSN is a game-changing technology that offers key benefits to companies seeking to get their operations to the next level

CLPA381 CLPA at EMS Summit

## About The CC-Link Partner Association (CLPA)

The CLPA is an international organisation founded in 2000, now celebrating its 20th Anniversary. Over the last 20 years, the CLPA has been dedicated to the technical development and promotion of the CC-Link family of open automation networks. The CLPA's key technology is CC-Link IE TSN, the world's first open industrial Ethernet to combine gigabit bandwidth with Time Sensitive Networking (TSN), making it the leading solution for Industry 4.0 applications. Currently the CLPA has almost 3,800 member companies worldwide, and more than 2,000 compatible products available from over 340 manufacturers. Around 30 million devices using CLPA technology are in use worldwide.

The image(s) distributed with this press release may only be used to accompany this copy, and are subject to copyright. Please contact DMA Europa if you wish to license the image for further use.

### Further Information:

**Website:** [eu.cc-link.org](http://eu.cc-link.org)

**LinkedIn:** <https://www.linkedin.com/company/cc-link-partner-association-europe/>

**Twitter:** [twitter.com/cc\\_linknews](https://twitter.com/cc_linknews)

**YouTube:** [youtube.com/user/CLPAEurope](https://youtube.com/user/CLPAEurope)

**Editorial contact:** DMA Europa Ltd. : Anne-Marie Howe

Tel: +44 (0)1562 751436 Fax: +44 (0)1562 748315

Web: [www.dmaeuropa.com](http://www.dmaeuropa.com)

Email: [anne-marie@dmaeuropa.com](mailto:anne-marie@dmaeuropa.com)

**Address:** Europa Building, Arthur Drive, Hoo Farm Industrial Estate, Kidderminster, Worcestershire, DY11 7RA, UK

**Reader contact:** CLPA-Europe : John Browett

Tel: +44 (0) 7768 338708 Fax: +49 (0) 2102 532 9740

Web: [eu.cc-link.org](http://eu.cc-link.org)

Email: [john.browett@eu.cc-link.org](mailto:john.browett@eu.cc-link.org)

**Address:** Postfach 10 12 17 40832 Ratingen Germany