

## **CLPA stays at the forefront of digital innovation with virtual exhibition stand**

**The CC-Link Partner Association Europe (CLPA) is firmly established at the forefront of digital communications having just launched CC-Link IE TSN, the first open industrial Ethernet to offer gigabit speeds and time-sensitive networking. The organisation's next innovation is to use the latest digital communication technology for its exhibitions, which is why the CLPA has launched a complete virtual exhibition stand to coincide with its latest physical live show.**

In a mirror image of the company's largest exhibition stand to date, all the physical product exhibits are present. Moreover, a 'virtual' John Browett (General Manager of the CLPA Europe) and Christoph Behler (Business Development Manager at CLPA Europe in Germany) are on the stand to provide a personal introduction and presentation in English and German respectively.

Open 24/7 and with easy access via a web browser on any device: mobile, tablet or PC, the CLPA virtual exhibition stand for 2020 is now live for exhibition visitors. Anyone who visited SPS this year and didn't have enough time to explore the live physical stand fully, or indeed missed the show altogether can now visit the CLPA virtual stand in every detail. Even the popular competition involving guessing the length of the network cable will be open on the virtual version.

John Browett, comments: "Our organisation is based on an open network technology, so what better way to provide access for our audience than to offer an exhibition stand experience that is open to all, no matter where you are in the world and at what time you choose to visit."

The CLPA exhibition stand features many of the organisations partners, with a range of devices and CC-Link network technology related applications, it can be visited here: <http://cc-link-ve.eu/>

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**Image caption:** In a mirror image of the company's largest exhibition stand to date the CLPA's virtual exhibition stand features many of the organisations partners, with a range of devices and CC-Link network technology related applications.



**Keywords:** CC-Link Partner Association, CLPA, virtual exhibition, virtual exhibition stand, SPS 2019

## About The CC-Link Partner Association (CLPA)

The CLPA is an international organisation founded in 2000 dedicated to the technical development and promotion of the CC-Link family of open automation networks. The CLPA's key technology is CC-Link IE TSN, the world's first open industrial Ethernet to combine gigabit bandwidth with Time Sensitive Networking (TSN), making it the leading solution for Industry 4.0 applications. Currently the CLPA has over 3,600 member companies worldwide, and more than 1,900 compatible products available from over 300 manufacturers. Over 26 million devices using CLPA technology are in use worldwide.

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